



NTN Partners with the World Athletics Series



**WORLD ATHLETICS
CHAMPIONSHIPS**



OFFICIAL PARTNER



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**WORLD ATHLETICS
CHAMPIONSHIPS**



OFFICIAL PARTNER

NTN Corporation has become the latest Official Partner of the World Athletics Series

As an Official Partner, NTN Corporation is sponsoring the World Athletics Series to encourage athletes who push themselves to their limits.

This partnership has been extremely meaningful to women in sports, representing NTN's commitment to eliminating barriers to inclusion and helping to create an equitable future.

Under the terms of the agreement, which runs until the end of 2024, NTN serves as the competition and presentation bib partner for the women's events in Budapest, as well as for the World Road Running Championships Riga 23, and the World Athletics Race Walking Team Championships Antalya 24. The agreement also includes support for all World Athletics Series events until the end of 2024. Some 2,000 athletes from more than 200 countries gathered in Budapest from August 19-27th to compete in what was regarded as the world's third biggest sporting event.

NTN continues its mission to fuel athletes across a multitude of sports, helping them achieve excellence in sports performance.

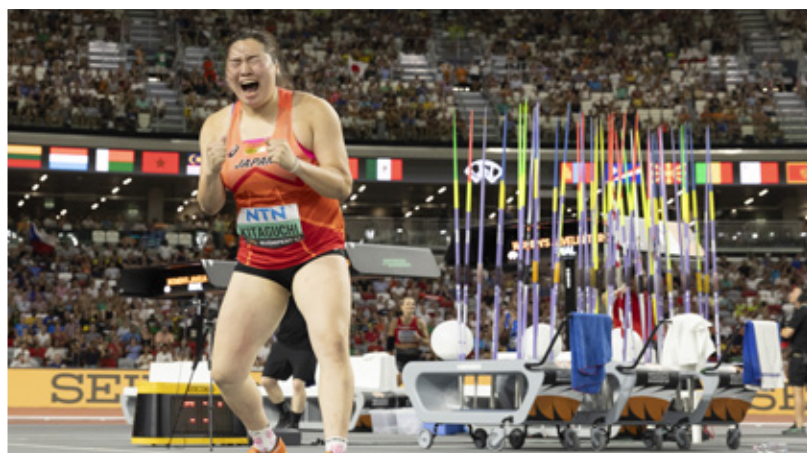
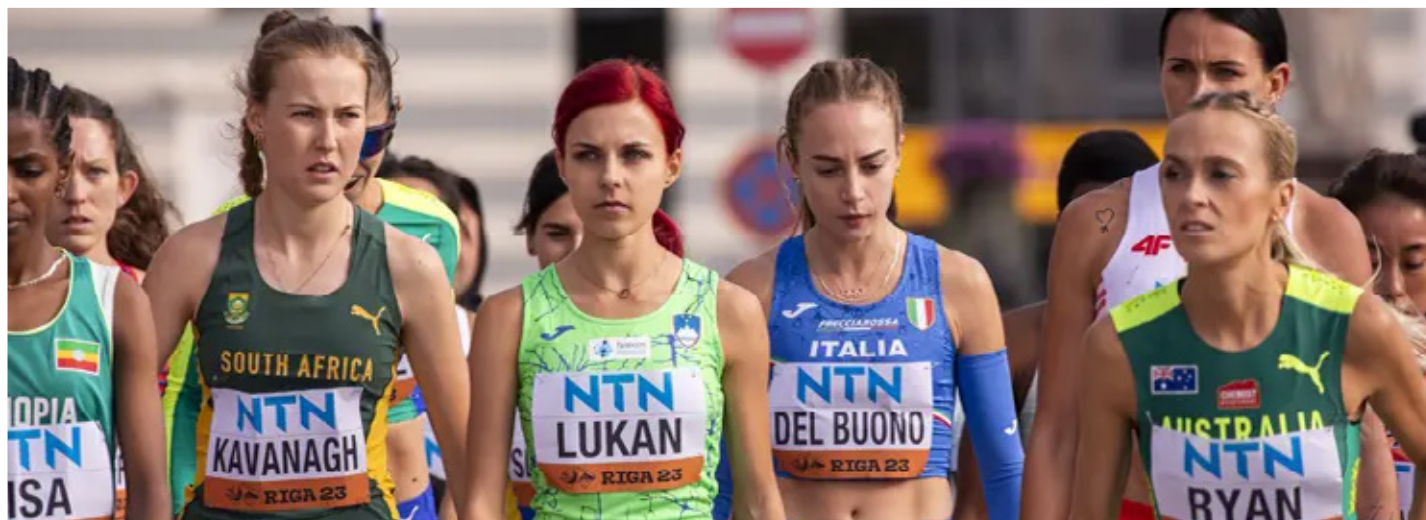
World Athletics President Sebastian Coe said: "I'm delighted to welcome NTN Corporation to our sport. Our Official Partners are key contributors to the staging of our World Athletics Series events, and there are none bigger than the World Athletics Championships Budapest 23. We are always

looking for partners who share our global vision and want to make the world a better place, and NTN certainly fits that bill. Gender equality is one of our key pillars so I'm particularly pleased to see that NTN will support our female competition program through the bib sponsorship."

NTN CEO Eiichi Ukai said: "We are pleased to have the honour of supporting World Athletics. NTN has developed its business globally based on the two Founders' "Frontier Spirit," which encourages us to keep taking on challenges, and "Coexistence and Co-prosperity Spirit" which encourages us to develop together with society. This is in accordance with our corporate philosophy: "We shall contribute to international society through creating new technologies and developing new products."

Through its business activities, NTN also contributes to the resolution of social issues, such as respecting human rights, promoting diversity, contributing to local communities, and protecting the environment.

Through its support for the world's leading track and field events, NTN will encourage the world's best athletes to strive for excellence, promote the World Athletics Series events and the sport of athletics, and contribute to positive international exchange between nations.

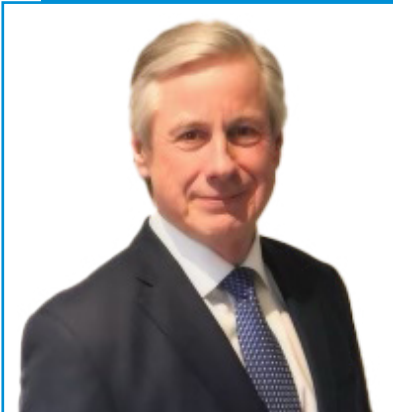




Director of Sales, IAM (Industrial Aftermarket)

NTN is pleased to announce that Jos Sueters has been appointed Director of Sales for the Industrial Aftermarket for NTN Bearing Corporation of Canada, effective November 27, 2023. Jos will be responsible for leading the sales team with a focus on strategy and sustained profitable growth across Canada.

Well-known in the industrial aftermarket, Mr. Sueters has more than 35 years of experience in sales and business development. Prior to joining NTN, he was Vice President for Tsubaki Canada where he was instrumental in the growth of the company. More recently, he has successfully executed growth strategies with FICODIS, leading a large internal and field sales team. His proven track record as an accomplished industry leader will accelerate the field execution of the NTN UBE - Ultimate Bearing Experience, taking NTN's aftermarket strategy and business relationships to the next level.



Reporting to Jos will be Sean Barron, Sales Manager for the Industrial Aftermarket, and Stephane Chaboud, Sales Manager for IAM Corporate Accounts. A top priority for Jos in this role will be to mentor NTN's industrial aftermarket sales department and lead the next generation of NTN team members with a well-defined succession plan.

"With a proven track record of fostering long-term business relationships with customers, business partners, and industry experts, Mr. Sueters' passion and knowledge of the industry will be invaluable in meeting customer needs and helping to bring innovative solutions to the marketplace," says Paul Meo, President & CEO, NTN Canada. "Jos will lead NTN's Industrial Distributor partnerships with a focus on delivering the Ultimate Bearing Experience through a customer-centric approach that understands client and industry needs."

Jos Sueters can be contacted via email at jsueters@ntn.ca

For more information visit www.ntn.ca

Director of Sales, OEM (Original Equipment Manufacturing)

NTN is pleased to announce the appointment of Phil Schmidts to the senior leadership role of Director of Sales, OEM (Original Equipment Manufacturers), effective December 1, 2023. As Director of Sales, Mr. Schmidts will be responsible for the continued success of the NTN brand across OEM segments. Mr. Schmidts brings more than 25 years of experience in sales and business development. He has successfully executed growth strategies while holding roles of progressive responsibility and scope at NTN Canada and has demonstrated his ability as an effective builder within the NTN organization.

Phil's vision, diligence and experience, combined with his knowledge of NTN's customers' processes and market opportunities, make him an ideal leader for the company's team of OEM Territory Managers in Canada. Phil's direct reports will include Glen Keats, Kelly Lusk, Hiromu Asano, Bassirou Samb along with an OEM industry specialist that will be recruited as part of NTN's FY2024-2026 mid term plan. Based in Vancouver BC, Phil will support his team and customer bases across Canada. His deep understanding of market trends, customer needs, and sales strategies will undoubtedly contribute to the sales team's effectiveness and efficiency.

"Phil has the experience, insight and leadership skills necessary to help lead and support NTN's IOE sales organization to continued success and growth, as well as the ability to mentor the next generation of NTN employees in the years to come," says Paul Meo, President & CEO, NTN Canada. "Phil's extensive sales and leadership experience in building long term relationships with both staff and customers will help drive growth and profitability in the OEM segments."



Phil Schmidts can be contacted at **604.787.0917** or via email at pschmidts@ntn.ca

For more information visit www.ntn.ca



NTN Recognized for Supplier Quality Excellence by Toyota

NTN Corporation is pleased to announce that two of its North American manufacturing facilities have been recognized for supplier quality excellence by Toyota Motor North America (Toyota). Toyota has awarded NTN Driveshaft, Inc., and American NTN Bearing Manufacturing Corporation each with a Certificate of Achievement for receiving an “A” grade for supplier quality in 2022.

NTN’s supplier relationship with Toyota enables the development of highly engineered products including wheel bearings and hub assemblies, driveshafts, and other bearing related components, in North America and around the globe.

NTN’s commitment to quality and engineering excellence is at the forefront of everything we do, and we are proud to be recognized by Toyota for these achievements. These awards are validation of the painstaking efforts that goes into the engineering and manufacturing of these products, and we thank the men and women who take pride in their work and make NTN a world-class organization.

NTN Driveshaft, Inc., established in 1989 and located in Columbus, Indiana, contains over 1.2 million square feet of manufacturing space, making it one of the largest constant velocity joint manufacturing facilities in the world. American NTN Bearing Manufacturing Corporation, established in 1973 and located in Elgin, Illinois, contains 670,000 square feet of manufacturing space, making it one of the largest wheel hub manufacturing facilities in the world. These two facilities employ a diverse workforce of over 2,200 dedicated employees combined.



This is the second consecutive year that both facilities have received an “A” grade for supplier quality from Toyota. Please join NTN In congratulating them on their achievements in quality excellence.

NTN OFFERS A DIVERSE SERIES OF MOUNTED BEARING UNIT SOLUTIONS TO FIT YOUR APPLICATION

NTN's Mounted Bearing Units are designed to improve performance and provide application-based solutions for every industry type.



HEAVY-DUTY MOUNTED UNIT SERIES

NTN provides several heavy-duty mounted units designed specifically to accommodate the rigors of applications within construction, mining, and other large-scale equipment



NTN'S SAF & SNC SERIES

(inch dimensions)

(metric dimensions)

NTN's SAF (inch dimensions) and SNC (metric dimensions) series are two-part bearing housings offering a heavy-duty solution that simplifies mounting and maintenance of the units. Combined with precision-made, self-aligning roller bearings, these units offer significant benefits in terms of service life and running behavior. With a variety of sealing systems available, the two-part bearing-housing setup provides a versatile, modular approach to mounted-unit design, offering technically and economically viable solutions for almost any application. Complete units are provided with all necessary hardware for installation and maintenance, providing you with an out-of-the-box solution that minimizes downtime and is backed by NTN's commitment to quality.

NTN'S SPAW/SPW/SFCW LINE OF SPHERICAL ROLLER BEARING UNITS

When sealing is paramount in heavy-duty applications, NTN also offers our SPAW/SPW/SFCW line of spherical roller bearing units. Designed and tested to provide superior performance in applications with heavy contamination concerns, this series of easy-to-install SAF replacement units offer corrosion protection in such environments. The single-piece housing offers solid composition, which ensures excellent mechanical integrity and shock stability. The spring-loaded contact seals and phosphate coated bearing inserts offer excellent contamination protection and corrosion resistance.



NTN'S SENTINEL SERIES

NTN's Sentinel Series is a premium line of wash-down capable, corrosion-resistant products developed for the harsh conditions of the food & beverage industry. Sentinel Series bearing units are available in solid-base stainless steel and solid-base reinforced thermoplastic housings free of voids and cap capable. Zinc and stainless steel insert configurations are available, as are deep groove ball bearings, and other accessories. All Sentinel Series products also come pre-lubricated with maintenance-free H1 solid lubricant or premium H1 food-grade grease. Overall, Sentinel Series improves **equipment effectiveness, increases production, and provides value.**



NTN'S ULTRA-CLASS

NTN's Ultra-Class™ is the original solid base offering in our mounted bearing unit portfolio. Ideal for applications where elements such as dry particle contamination and moisture are of concern thanks to features such as precision honed inner and outer races w/durable black oxide finish, solid base castings with metal part number identification tag, and available eccentric collar or ball point set screw locking inserts, Ultra-Class is a proven cost savings solution in challenging environments.



NTN'S GREEN LINE SERIES

The reliable performance and durable construction of NTN's Standard/Green Lines Series bearings makes them a smart solution for practically all types of common applications. Green Line units' unmatched selection of housing styles, insert types as standard makes it NTN's tried and true Mounted Ball Bearing Unit Series. Green Line units are available in both metric and inch shaft sizes throughout our set screw, eccentric, and adapter sleeve inserts. With bore sizes ranging from ½" to 4", the Green Line is a highly versatile and industry interchangeable product line. The cast iron bearing housing is designed to provide you maximum strength in even the toughest applications. With this strength, the ability to allow for misalignment of +/- 2° and relubrication capability, you just can't go wrong.



BOWER® TYPE E

The Bower Type E bearing unit is one-piece sturdy cast iron housing with elongated mounting slots featuring a spherical roller bearing insert that allows for +/- 2 degrees of misalignment. Bower Type E units also feature a set screw locking collar, machined brass retainer, double-lip heavy contact seal with metal shield, and an extended inner ring. Bower Type E units are available in sizes ranging from 1 7/16" to 4 15/16" pillow blocks and either 2-bolt or 4-bolt configurations. NTN's Bower Type E units have been proven to provide superior performance in demanding industries such as aggregate, wood processing, mining, cement, steel, water treatment, and construction.



In stock, on time, and just a call away!

If you are still unsure which is the best choice for you, or have additional questions, please reach out to your local NTN territory manager.

NTN®

NTN SPIRIT | ISSUE 1 2023 9

NTN

Sylvia Silveira

SELECTED AS THE 2023 RECIPIENT OF THE

Wendy B. McDonald Woman of the Year Award



We are proud to announce that NTN Canada's Vice President of Human Resources & Operations, Ms. Sylvia Silveira, was selected as the 2023 recipient of the Wendy B. McDonald Woman of the Year Award by the PTDA Foundation Board of Trustees. The PTDA Foundation established the Wendy B. McDonald Award to honour Mrs. McDonald as one of the true pioneers in the power transmission/motion control distribution industry. The award is granted to a woman who has established herself as a critical contributor to her company's success and has affected positive change within the power transmission/motion control industry.

Sylvia Silveira was appointed Vice-President Human Resources & Operations of NTN Canada in April 2018. Based in Mississauga, she leads NTN Canada's continuing journey of being a best-in-class employer by overseeing leading human resources and labour relations practices and serves



as the manufacturing liaison for the Mississauga Board of Trade spearheading Provincial Policy recommendations to the Canadian Chamber of Commerce. She is also a member of the Canadian Hire Right Fit People Panel, the PTDA Workforce Education, Research & Knowledge Committee and the BSA's Talent Forum and Succession Planning Committees.

Sylvia is recognized throughout the industry for her outstanding contributions in people management strategies and leadership. Sylvia's commitment to the Human Resource profession is wrapped up in her personal motto and philosophy that "Together, we are better and together we can deliver the Ultimate Bearing Experience to our employees and industry partners!"

Over the last year, Sylvia has implemented a range of employee engagement strategies that have played a pivotal role in improving the overall success of NTN's business. To ensure NTN could retain top talent, Sylvia led the development of a recruitment strategy for attracting capable and talented people for the inside sales function. The program resulted in 95% achievement of recruitment goals with success attributed to the development of hybrid remote roles. With this approach, NTN embarked on virtual transformation of its business model, evolving from "in-person relationship selling" and "delivering value" to "project sales management".

Employees were also offered supplementary training ranging from Project Management Professional Certification to learning French as a second language. She also initiated a Senpai/Kohai mentorship, allowing experienced executives to offer advice to mentees to achieve personal and professional growth. These programs have contributed to building a positive working environment where all employees feel valued.

Sylvia is also known for her sense of community as evidenced by her work in managing NTN's "Happier Smiles, Happier Faces" CSR initiative. Sylvia spearheaded campaigns to support people experiencing homelessness including women and children fleeing violence, seniors, and people dealing with mental health and addiction issues. Under her leadership, NTN employees have also initiated an electronics recycling drive as well as a community garden to grow and deliver fresh vegetables to those in need at homeless shelters. Other activities include clothing collection and food drives for charities across Canada such as Dixie Bloor Neighbourhood Center & Eden Food for Change.

As the face of operational excellence at NTN, Sylvia is the epitome of skill, kindness and customer service, a consummate professional who makes current staff, potential employees and industry partners feel comfortable and a key part of the team at NTN. Sylvia Silveira is a graduate of Human Resources Management at Humber College and she has completed an Executive Management program at York University's Schulich School of Business.

<https://ptworkforceblog.org/celebrating-sylvia-silveira-2023-wendy-b-mcdonald-woman-of-the-year-award-recipient/>



This award was presented during the Annual Business Meeting at the PTDA Industry Summit in Amelia Island, FL. Learn more about Sylvia's achievement in this article published in the PTDA's "What's Trending" Work Force Publication. In this interview, Sylvia shares insights on being a woman in a male-dominated industry.



TEAM SPOTLIGHT

Summer 2023 Interns



Jessie O'Donnell

MARKETING

My name is Jessie O'Donnell. I am 21 years old and attend Wayne State University on a softball scholarship, where I study Sports Management and Exercise in Sports Science. Going into my third year of university, I feel incredibly confident with the career path I am pursuing due largely to my experience as a summer intern at NTN. Working within the marketing department has allowed me to explore the various exciting roles within a marketing team and improve on several key skills. During my time here, I've significantly improved my competency in Excel. In addition, the fast-paced environment has helped strengthen my time management, organizational, and communication skills, enabling me to feel more confident when confronted with challenging tasks. The supportive, family-like community at NTN always made me feel welcome and excited to wake up each morning and go to the office. They consistently made themselves available whenever I needed guidance, and more than anything, taught me the value of teamwork. I know that my experience at NTN will be invaluable to my success in the classroom and on the softball field, and I am beyond grateful for this opportunity.

Internships are a very important part of our education program at NTN Bearing Corporation of Canada.

In setting up professional internships, not only will we be able to offer students a chance to work with industry professionals, but the students also will be able to take the theory they learn in the classroom and put it into practice here, in whichever activity they're focused. We'd like to highlight and thank each individual intern for their accomplishments at NTN!

SUMMER INTERNS 2023



Hasan Ramada
Warehouse Logistics Intern
NBCC

Hasan Ramadan worked as a warehouse logistics intern at NTN Bearing Corporation of Canada. Hasan managed the repackaging of Hitachi products and assisted the assembly team with work order completion and the repackaging of bulk items.



Jorn Van Leemput
Engineering and technical service student
NBCC

Jorn worked in the engineering and technical service department, focusing on supporting the engineering and technical services group. Jorn assisted with bearing inspections, and interchanges, and worked closely with the engineering team to review problematic bearing applications.



Emily Trahan
EH&S Intern Student
CMF

Emily interned in the EH&S and HR departments, to update safety data sheets and safety procedures, implement ISO14001 changes, create document control tools and design EH&S training materials for the DOJO Training Lab. Emily also updated the employee training matrix and various EH&S postings for NTN.



Sammi Jiang
QA Engineering Co-op Student
CMF

Sammi worked as a QA engineering student. She implemented an in-house DOJO experiential training lab for NTN Canada's manufacturing employees. The purpose of this project is to assist new employees to acquire the skills and capabilities they will need to be safe and successful in their roles.



Serge Articon

Production Student
CMF

Serge worked as a production student supporting the 5S activities with general cleaning of the production area. This includes the floors and the machines, as they would need regular cleaning. Serge would also perform offline product inspection as required



Daniel Ngo

Production Student
CMF

Daniel worked as a Production student supporting the 5S activities with general cleaning of the production area. This includes the floors and the machines, as they would need regular cleaning. Daniel would also perform offline product inspection as required



Aiden Silvestre

HR / Finance Summer Student
CMF

Aiden worked as an HR and finance student during the summer. He digitalized employee files and training records and assisted the Finance department with wire payments and with sorting, matching and filing of invoices.



Seerat Parmar

Quality Engineering Assisstant (Co-op)
CMF

Seerat worked as a quality engineering assistant, utilizing Excel and Macros to develop systems that track overproduction, manage annual customer and supplier documents, and track and assess training progress for unionized employees. She also assisted in the development of a new DOJO experiential training lab.



Bryan La

Engineering Co-op Student
CMF

Bryan worked as an engineering co-op student where he created 3D drawings using Solid Works, operated and maintained the 3D printer, and converted 2D models into 3D solid models. He also supported the team by creating fixtures and parts to improve the manufacturing process.



Klajvert Boshnjaku

Production Student
CMF

Klajvert worked as a production student supporting the 5S activities with general cleaning of the production area. This includes the floors and the machines, as they would need regular cleaning. Klajvert would also perform offline product inspection as required

2023 THANK YOU SUMMER INTERNS

NTN's Green Line Bearing Units Provide Significant Increase to Life of Floor Auger

A leading producer of insulation, roofing, fiberglass composites and other related materials was experiencing regular production-halting bearing failures on the floor auger used to move shingle granules throughout its manufacturing facility. The frequent failures resulted in over \$32,000 of annual expenses to keep the machine running efficiently.

NTN's engineering and sales support team performed a thorough evaluation of the auger and determined the competitor's bearings were failing every two weeks due to failing seals caused by abrasion from shingle granules piling up on the bearings.

The NTN Solution

NTN's team recommended that the competitor's bearings be replaced with our Green Line pillow blocks. Green Line, NTN's tried-and-true line of mounted bearing units, incorporates a unique seal and flinger design in the bearing insert to protect against contamination. Furthermore, Green Line units are cap capable, allowing for the installation of external covers on the bearing housing in this application. These robust covers protect the bearing from both large and small contaminants with optional cast iron construction and the inclusion of a double-lip seal designed to accept shaft misalignment. The result is additional protection in highly contaminated environments such as this one.

The Result

The NTN solution lasted 16 times longer! NTN's Green Line bearing units successfully ran for eight months compared to the competitor's bearing that was failing twice a month. The increased uptime, decrease in annual maintenance, and the reduced acquisition cost resulted in \$31,404 in annual cost savings for the customer.



VALUE ADDED BREAKDOWN

UPTIME IMPROVEMENT

\$16,875

REDUCED ACQUISITION COST

\$10,591

MAINTENANCE REDUCTION

\$3,938

DOCUMENTED COST SAVINGS

\$31,404

CS-1822 & CS-1912



ANNUALIZED COST SAVINGS
\$31,404

**“IF YOU DON’T
SCHEDULE TIME FOR
MAINTENANCE, YOUR
EQUIPMENT WILL
SCHEDULE IT FOR YOU”**



THE SPECIALIST

We are pleased to introduce our special column, “Michael’s Corner”. NTN Technical Service Specialist, Michael Redenius, provides his tech tips, product information, and industry news to help provide solutions to meet your diverse needs. We hope that our readers will enjoy these timely updates on exciting bearing topics.

MICHAEL’S CORNER

Unlock the path to unprecedented equipment performance and elevate your daily operations to new horizons.

- **Maximize Uptime:** Through diligent equipment maintenance, you will drastically reduce the chances of unexpected breakdowns. This translates to extended uptime, providing more operational hours for your machinery, fewer expenses on repairs, and a substantial boost in your revenue.
- **Optimal Efficiency:** Whether it is machinery, hand tools, or industrial equipment, addressing common maintenance issues can significantly increase output, improve performance, and reduce costs. Say goodbye to premature bearing failures and hello to a more efficient, cost-effective operation.
- **Strategies for Cost Efficiency:** Increased uptime and heightened efficiency result in more productive operational hours. This directly contributes to higher revenue. Simultaneously, the reduction in operating costs, encompassing maintenance, repair, and potential productivity loss, leads to substantial overall expense reductions. These insights promise significant enhancements to your business’s bottom line.
- **Extended Equipment Lifespan:** Effective maintenance not only enhances equipment performance but also prolongs its operational life. This means you get more value out of your investments.
- **Preserving Equipment Value - Refinancing:** It is often overlooked, when a business requires financial support, using your equipment as collateral can be a game-changer. The higher the equipment’s value and the more equity you have in it, the more robust your borrowing power becomes. This can help you make essential investments in your business’s growth.



These benefits compound to create a more efficient, cost-effective, and prosperous future for your business. Take the first step toward realizing these advantages through proper maintenance.



NTN BCA NOW OFFERS FULL LINE COVERAGE DIRECT FROM OUR CANADIAN DISTRIBUTION CENTER

NTN Bearing Corporation of Canada now offers full line coverage of NTN BCA Bearings direct from its Canadian national distribution center in Mississauga Ontario. NTN BCA is a trusted supplier of OE-quality premium wheel hubs, bearings and seals for domestic and import applications in the automotive aftermarket. The expanded inventory capacity increases NTN BCA automotive local product availability helping to accelerate order fulfilment and decrease delivery times for Canadian customers. NTN Canada services the automotive sector through its customer service center staffed by ten highly trained bearing experts and service





technicians, who can answer technical questions on any of the wide array of NTN BCA automotive aftermarket bearing products sold by NTN Canada to the AAM dealer network.

“Outstanding customer service has always been key to the success of NTN Canada”, says Paul Meo, President and CEO of NTN Canada. “We are growing, and we are innovating because our customers deserve the best experience when they choose to shop with us. NTN BCA’s enhanced stocking strategy is designed to greatly reduce lead times and improve delivery efficiency.”

NTN BCA® has over a century of experience supplying wheel end solutions in North America. As the #1 supplier of OE-quality hub assemblies, the company fulfills more than 30% of the demand for North American OE vehicle production. NTN Bearing Corporation of Canada markets and sells the NTN BCA brand to the automotive aftermarket channels in Canada and is known in the industry for their outstanding customer service, technical knowledge and support, and nationwide delivery.

NTN’s 70,000 square-foot facility is situated on 2 acres in Mississauga, where it houses innovative engineering teams and corporate functions including supply chain, procurement, IT, finance, marketing and human resources. The headquarters includes an engineering lab and a dedicated Automotive Aftermarket Department that serves as a great resource for end-users, technicians and countermen alike.

The NTN BCA Mississauga warehouse is operational and will ramp up deliveries over the coming weeks. The warehouse is open Monday through Friday from 8:00 am to 5:00 pm. To order NTN BCA bearings and wheel hubs, contact Carly Tudball at 647.355.5200 (ctudball@ntn.ca) or call our customer service center at (888) 412-4122 (Toll Free). For more information about NTN BCA Bearings, visit BCABearings.com



NTN ANNOUNCES NEW AUTOMOTIVE AFTERMARKET TEAM IN CANADA

NTN HAS EXPANDED ITS SALES SUPPORT TEAM TO SERVE CUSTOMERS IN CANADA

Rita Payne, Director of Sales & Marketing, Automotive Aftermarket & Recreational Products

In this role, Rita Payne will align the sales and marketing organizations around the company's go-to-market strategy and growth opportunity in the automotive aftermarket, with a primary goal of driving long-term stakeholder value for the NTN BCA brand. Rita brings over 25 years of experience in marketing and business leadership to her new position, leading customer-centric organizations in both the manufacturing and healthcare sectors. She is passionate about mentoring, innovation, and customer satisfaction. Rita earned her MBA from York University and her Bachelor of Science from the University of Western Ontario.



Carly Tudball, Territory, Automotive and HD Aftermarket

Carly Tudball has been promoted to Territory, Automotive and HD Aftermarket. Carly's growing knowledge of automotive and heavy-duty truck bearings will benefit NTN's distribution network as she leads the sales team to continue providing exceptional service to customers. Carly brings 5 years of experience working in multiple roles for NTN from technical support and marketing to customer care for the aftermarket. Carly's deep understanding of the bearings industry will be invaluable in developing new business opportunities and driving revenue growth. Carly Tudball will report directly to Rita Payne.



Robert Pitt, Industry Expert, Automotive and HD Aftermarket

Robert Pitt, will serve as an Industry Expert to NTN's Automotive Aftermarket team. With more than 30 years of industry experience with sales, marketing and operations with Heavy Duty bearing products, Robert is an industry veteran who has held senior management positions in leading North American aftermarket companies like Federal-Mogul, Dana, Affinia and Brake Parts Inc. He has made substantial contributions to the industry serving as Chairman of AIA Canada. Robert's experience in both the Canadian and United States' aftermarket has provided a unique perspective and will continue to drive the company forward.



"I am excited to welcome both Rita Payne and Carly Tudball into their new and challenging roles," says Robert Pitt, Industry Expert, Automotive and HD Aftermarket for NTN Canada. "They bring experience and skills that will enhance our business and the connections with our Automotive Aftermarket and HD partners."

The entire NTN team is looking forward to their leadership as we work together to support our strategic vision for continued growth and excellent customer service.

To order NTN BCA Bearings and Wheel Hubs contact Carly Tudball at 647.355.5200 (ctudball@ntn.ca)

For more information about NTN BCA Bearings, visit BCABearings.com



We are pleased to introduce our new special column, “Pitter’s Corner”. With more than 30 years of industry experience, NTN Industry Expert, Automotive & HD Aftermarket, Robert Pitt, provides his tech tips, product information, and industry news to keep you informed. We hope that our readers will enjoy these timely updates on exciting aftermarket topics.



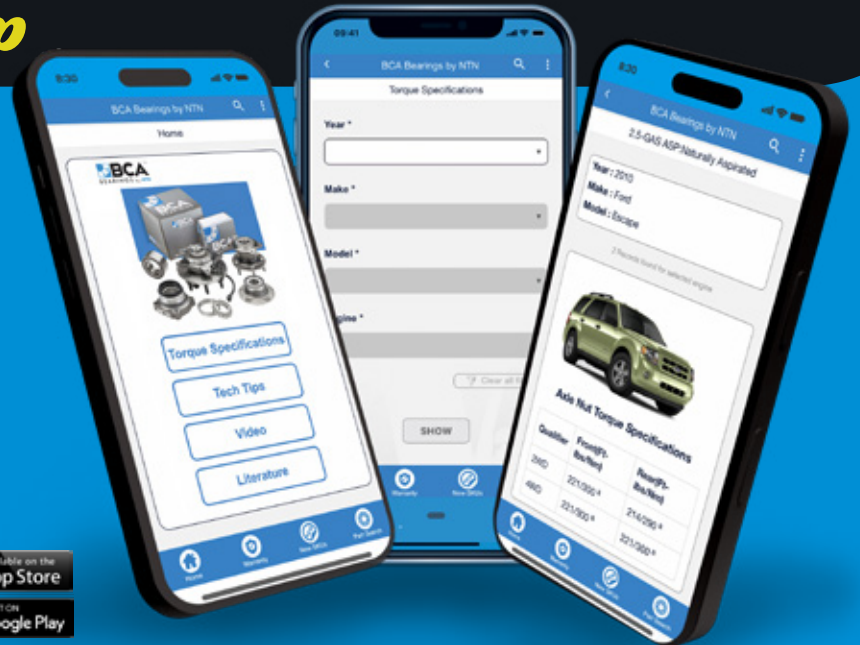
PITTER’S CORNER



W **AUTOMOTIVE**
H **AFTERMARKET**
F **EXPERT**

REVIEW OF THE NTN BCA TORQUE SPECIFICATION *Lookup App*

This new App from NTN BCA is a vital tool for our distributors and their installer clients! Every installation requires the right torque settings in order to make sure the job is done correctly. This will allow our distributors to advise their installers when the question arises and will also be available to the automotive service provider to obtain accurate and up to date specs during the installation. It’s all about safety and a “good night’s sleep” for the Ultimate Bearing Experience.



NTN, the parent company of BCA Bearings, announces the launch of the NTN BCA Bearings Axle Nut Torque Specification Lookup App. After a soft launch in March, NTN BCA is now rolling out the application for all applicable NTN BCA wheel bearings and hub assemblies. The user-friendly app provides quick and easy access to the torque spec data needed to professionally install wheel bearings and hub assemblies.

The NTN BCA Torque Spec App features an intuitive user interface that enables users to quickly navigate to a familiar year, make, model search format to find the specs they need. The app also provides users with quick links to NTN BCA tech tips, videos, and product information.

Following the torque specifications during installation is critical to the life of the wheel bearing, which impacts the reliability and safety of a vehicle. The NTN BCA Torque Spec App ensures that customers always have the data they

need for proper and safe installation of wheel bearings at their fingertips.

The NTN BCA Torque Spec App is accessible exclusively via a QR code on a printed insert card included with applicable NTN BCA wheel bearings and hub assemblies. The app provides numerous advantages over the printed booklet it replaces, chief among them being the data provided by the app is updated in real time as new data becomes available, providing accurate torque specs for even the latest vehicle models, whereas the booklet would become outdated between print runs.

Going forward, the NTN BCA team will continuously evaluate app usage and user feedback to inform future updates that will help improve the user experience and add additional value for our customers. Our NTN corporate philosophy is to be fast, easy, and knowledgeable, and the NTN BCA Torque Spec App checks all those boxes for our customers.

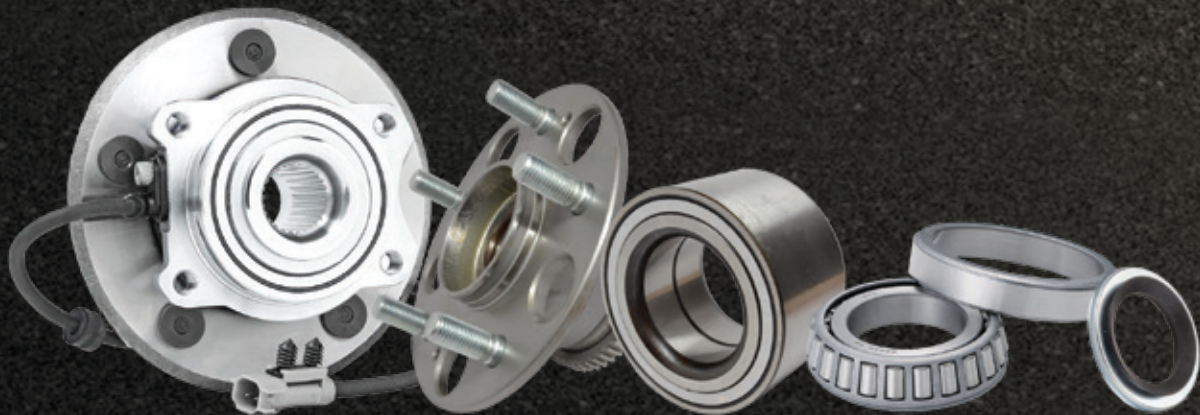


NTN



GENUINE **OE PROVEN** FOR THE **AFTERMARKET**

The #1 brand preferred by the world's largest OE car makers, NTN BCA's premium wheel hubs & bearings have got you covered! We offer the most highly engineered replacement parts available. As the leading supplier of OE-quality hub assemblies, we fulfill more than 30% of the demand for North American OE vehicle production. We leverage this expertise to offer application full-line coverage for both domestic and foreign nameplates delivering premium quality, design, and bearing performance.



BCABearings.com



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